

## Level Up Your Brand

Transform your message from simple to simply irresistible with premium custom options!





## Welcome

If you're reading this, congratulations on enrolling in StickerU!

We are here to help your business find the right tools to stand out from the crowd with custom products. Once you've mastered the basics, think about how you can level up your brand to turn heads, make a statement and really captivate your audience.

Custom products are an easy and affordable way to create a BIG impact! No matter the size of your business, you can achieve a beautiful new look on your budget.

With our product knowledge and these inspiring customer ideas, you'll learn how you can create a truly unforgettable brand experience.

So, let's get started. Class is now in session!

### -Taking Your Brand to the Next Level -

Now that you've seen how custom products can help you grow your business, let's talk about how you can upgrade your options to stand above the crowd!

### **Be Exciting!**

Take stock of your current practices and explore opportunities to add excitement to successful ideas and create new opportunities for customer connection. Think about how you can create a more luxurious and content-rich experience that captures customers' attention every step of the way.

### **Get Creative!**

Explore the world of custom products to give your branding a serious visual upgrade, at any business size or budget. Our premium materials are just what you need to amp-up your designs and create a show-stopping brand experience!











Pages

Mix Pages

Rolls

Kiss Cut

Die-Cut

SO, HOW CAN I GET These MVP Products To Play For My Team? There are so many different options for using this powerhouse product--and our namesake--and they is only the beginning of what we can do together. Learn how you can leverage a wide range of custom products and premium materials to help your business make a big impact!

**LET US SHOW YOU HOW!** 

## The Die Cut Advantage

### Design without limits

You have something important to say, so deliver your message boldly and powerfully with die-cut products. You're sure to get you noticed with eye catching shapes that take you from square to sensational!

Discover the variety of ways you can use die-cut shapes to make your brand really pop. From wide-format applications on windows and walls, to smaller surfaces like laptops and mugs, die-cut products let you go beyond the square and create stickers, labels, and more in any shape you can imagine.

See how businesses are using the die-cut advantage to stay a cut above the competition.



Turn boring branded stickers into different shapes and sizes.



Make more memorable business cards with endless shape options.



Give your products personality with an outside-the-box custom label.



Create unique packaging that really stands out on the shelves.



Create unique shapes that encourage customers to put your branding on their most prized possessions.



Call extra attention to special promotions, messages or community initiatives with stand-out shapes.



Eye-catching decals win walk-up customers and showcase business features and seasonal promotions.



Decorative die-cut decals can transform a blank space and extend customer relationships.



Make floor signage more functional and beautiful with die-cut decals.



Amplify your messaging and take your brand to the streets with lawn signs in creative shapes.

## Fancy Finishes

### Take your designs out of the ordinary

Let's face it--when you shine, you stand out!

Gold, silver, sparkles, glitter; there is no better way to attract attention. And now, it's easier than ever to help your brand turn on the shine. See how luxurious custom product finishes can make your designs really sparkle!



From packaging and branding to giveaways and swag, captivate your audience with premium branded product options that will outshine the competition.



Take your design from boring to out of this world with a holographic finish.



Give your branding some serious sparkle with glitter.



Achieve an ethereal, metallic finish with silver foil.



Adorn your packaging with accents of glimmering gold.



Extra Credit

# Eye Catching Formats

Unique materials let your brand do the talking.

Let your message come through loud and clear with custom products that leverage special formats and finishes. Say more with your branding, or say less and let your product shine through.

See how these great ideas can help you create a unique brand experience!



Go clear and let the elements behind your packaging shine through.



Promote a special event or brand messaging with a sticker page that features as many designs, shapes, and sizes as you'd like.



Build a sustainable brand with eco-safe labels.



Create customizable branding with writable material.



Surprise and delight customers, employees or event-goers by adding branded stickers to your swag so that they can customize items themselves.

## Making Your Wearables Work

### It's called fashion

Level up your wearables to create an unforgettable in-person experience. More than your typical uniforms and apparel, these ultra customized options are bound to turn heads.



Take your standard badge to the next level by letting customers know you are here to help.



Expand your merch game and give customers the gift of DIY with branded canvas patches.



Create personalized uniform messaging for employees, teams or events.



Temporary tattoos make special occasions and everyday events extra special!

### Extra Credit



And learn how to make your temporary tattoos look real with **these great tips!** 



Use special finishes like glitter, glow in the dark and metallic finishes to give your temporary tattoos a truly luxurious feel.





## Like What You See?

Let us help you level up your branding

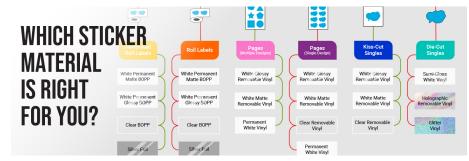
So what do you think? Is your brand standing out from the crowd?

If not, there has never been a better time to give your business an edge over the competition. Check out the **StickerYou blog** for more great branding resources. And our team is here to help you find the finishing touches that will seriously elevate your branding game.

Why be a square when you can be so much more? Get a premium look with no minimums or limits to your creativity.

### Extra Credit

Check out this **simple flowchart** to find the best sticker option for your project.



And learn more about the limitless branding possibilities in our **full catalogue**!

#### Want the work done for you?

Work with a StickerYou Product Expert from start to finish

- Get a detailed quote straight to your inbox.
- Leverage our <u>Art Services</u> team to create your custom design
- Unlock custom sizes and materials not available for ordering online

### **GET A QUOTE**

Or contact us anytime at support@stickeryou.com

--The



Team