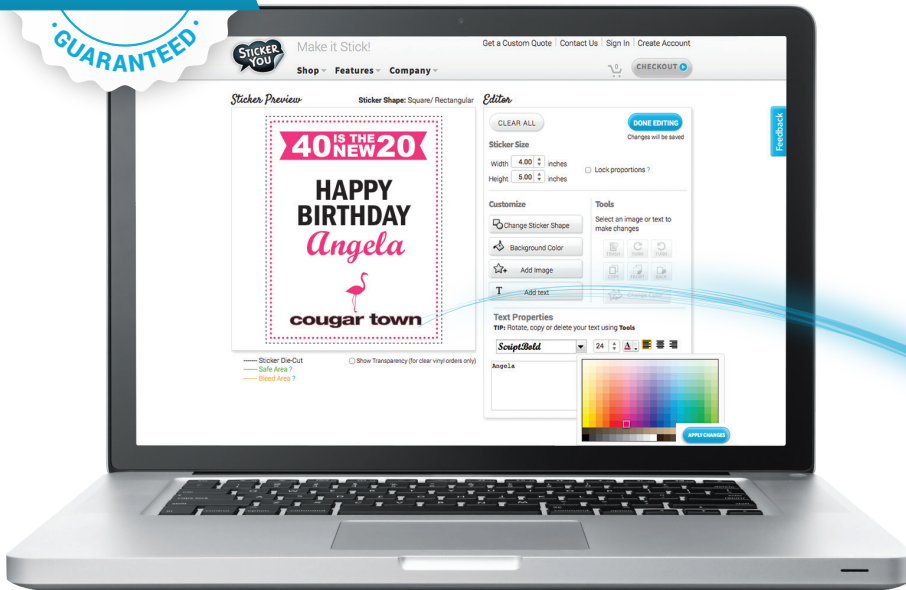




# Sticky Marketing

The Best Online Platform for Custom Products that Make You Stick!

StickerYou provides customization technology, production and fulfillment for personalized product engagement



- ✓ Stickers
- ✓ Labels
- ✓ Temporary Tattoos
- ✓ Iron-Ons



# Sticky Brand Engagement

So many great brands today are engaging with their fans online like never before. Let StickerYou empower your fans to interact and share your brand with the world both online and offline. See how StickerYou and Bauer Hockey have partnered to enable fans to make custom Bauer helmet stickers online. These helmet stickers are an awesome way for individual players and teams to style their gear.

Working with Coca-Cola and their rewards program, StickerYou empowered Coke fans to make hundreds of thousands of their own Coke branded and personalized stickers. They did this simply by redeeming reward points for promotion codes to be used at StickerYou.com, and created stickers for their laptops, skateboards and notebooks with one of the world's most recognizable brands.



Our next partner could be your brand.  
Contact a StickerYou Marketing Solution  
Representative to learn more:

**Brad Lister**

[marketing@stickeryou.com](mailto:marketing@stickeryou.com)

Or visit <http://bit.do/StickyMarketing>

## How it works:

- Brand buys bulk promotion codes from StickerYou to distribute to their fans
- Fans receive promotion codes from brand (e.g. via social media)
- Fans make custom branded products at StickerYou and checkout with their promo code
- Each brand's unique engagement, IP protection/art, and custom product needs are preserved while using StickerYou's easy-to-use platform

## Why it works:

- Fans love to create custom products and personalize their experiences
- Fans love to showcase their creations to their friends
- Fans create thousands of online and offline impressions, thereby generating great media value, product awareness and market penetration
- Your brand triggers the engagement, but fans take it to a higher level and shares it with the world